

# Canadian Network of Asset Managers

**BY MUNICIPALITIES, FOR MUNICIPALITIES**



**Membership Package**

By Municipalities. For Municipalities.



Municipal infrastructure asset management is increasingly important as a means to ensuring healthy and vibrant cities for citizens. It is in the best interest of municipalities, and ultimately Canadians, to ensure municipalities run the municipal infrastructure asset management agenda. That's why the Canadian Network of Asset Managers was registered as an association in 2009 with a mandate "By Municipalities. For Municipalities."

**You're invited to participate in building a new association.**

**Become a member today!**



## Objectives

CNAM is a non-profit industry association established in 2009 to promote industry awareness, innovation and knowledge transfer of municipal infrastructure asset management principles and practices among both operational and strategic municipal practitioners. CNAM was initiated with four primary objectives and is undertaking a variety of initiatives to achieve those goals.

### **Represent the common perspective of municipal infrastructure asset managers**

Liaise with other stakeholders, special interest groups and levels of government with the intent of being the common voice of Canadian municipal infrastructure asset management practitioners.

### **Promote industry awareness**

Leverage significant interest in current municipal infrastructure asset management issues related to economic stimulus spending and the growing infrastructure maintenance gap.

Partner with relevant trade publications to promote municipal infrastructure asset management within municipalities and other groups involved in the field in Canada.

Increase awareness among other fields involved in municipal infrastructure asset management including finance, risk management, business planning, engineering, economics and information management.

Register a formal association with an elected board of directors to guide the municipal perspective related to the Canadian infrastructure asset management agenda.

### **Facilitate knowledge transfer of infrastructure asset management principles and practices**

Annual workshop where international experts and Canadian municipal asset management leaders network and share best practices.

Online forum where members from across Canada can share information throughout the year.

Promote the establishment and operation of formal asset management educational programs within recognized post secondary institutes in Canada.

Facilitate the transfer of knowledge through mentorship between small and large municipalities across the entire country.

Leverage technology, minimize the cost of membership and maintain the cost of CNAM annual workshops to affordable levels to promote accessibility and inclusivity of all municipalities, no matter their size.

### **Collaborate with other organizations**

Collaborate with relevant federal, provincial and municipal organizations (such as National Round Table on Sustainable Infrastructure (NRTSI) and National Asset Management Working Group (NAMWG)) to coordinate infrastructure asset management efforts within Canada.

Support research, innovation and the development of municipal asset management practice and processes with groups such as the Canadian Standards Association (CSA) and the National Research Council (NRC).



## Benefits

CNAM is the definitive hub through which municipal industry professionals exchange information on the latest developments in municipal infrastructure asset management in Canada. Information sharing is critical to optimizing the benefits of asset management when people and financial resources at municipalities are limited. The benefits of membership are significant and will continue to grow along with the association.

### Professional Development and Networking

The annual CNAM Workshop provides the opportunity to meet and learn from prominent industry members in person. International, national and local speakers provide valuable perspectives and best practices in the municipal infrastructure asset management industry. Social events held as part of the CNAM Workshop are designed to encourage networking and idea sharing. Sponsors and exhibitors provide delegates access to and interaction with leading suppliers to the industry.

### CNAM Workshop Discounts

All members will benefit from discounted registration fees at the annual CNAM Workshop. Initiated in 2007, the CNAM Workshop is quickly becoming recognized as the leading knowledge sharing and networking event for municipal infrastructure asset managers. Plan to be in Burnaby, B.C. for CNAM 2011: Building Communities from May 8-11, 2011.

### Knowledge Sharing

CNAM's website will continue to grow to be the definitive hub through which industry professionals can both gain and distribute information on the latest developments in municipal infrastructure asset management. Visit [www.cnam.ca](http://www.cnam.ca).

Members-only online tools in development include:

- Discussion forums
- Asset management case studies
- Resource links
- Career and RFP postings
- Calendar of events

### Industry Leadership

As a new association, CNAM is actively seeking participation from members to build the organization. Members who are interested in developing their leadership skills are encouraged to get actively involved by running for office on the CNAM board and participating on CNAM committees.

### Building an Association "For Municipalities, By Municipalities"

Since CNAM is being built as an association from the ground up, we are exploring methods by which members can

- Learn from colleagues across Canada
- Enhance technical and strategic asset management skills
- Broaden knowledge base and deepen expertise
- Develop leadership skills
- Network with peers across Canada
- Be recognized for innovation and excellence.

CNAM welcomes input from members on the services that can best meet their needs. Members are encouraged to email us at [admin@cnam.ca](mailto:admin@cnam.ca) with suggestions.

## Categories

Membership in CNAM is available to all individuals and to all private, trade, professional or labour organizations, public regulatory agencies, consumer and environmental groups, governmental agencies, public utilities, contractors, manufacturers, suppliers, educational institutions as well as any other organization or individual professing an interest or concern in municipal infrastructure asset management.

### **Municipal Member**

(\$250 Cdn annual dues + GST)

An employee of a Canadian municipal government, municipal utility (utility operated under a board, but under public ownership) or native council. Members shall have one (1) vote and will be eligible to hold office on the CNAM board and participate on CNAM committees.

### **Private Corporate / Organizational Member**

(\$350 Cdn annual dues + GST)

An employee of a private utility company or an employee/member of a private, trade, professional or labour organization that provides support to and participation with Municipal Members and/or CNAM as an association. Members shall have one (1) vote and will be eligible to hold office on the CNAM board (except executive positions) and participate on CNAM committees.

### **Non-Municipal Government / Public Regulatory Agency Member**

(\$350 Cdn annual dues + GST)

An employee of a federal or provincial agency, especially those that are directly responsible for the practice of infrastructure asset management within their organization. Members shall have one (1) vote and will be eligible to hold office on the CNAM board (except executive positions) and participate on CNAM committees.



### **Educational / Research Institute Member**

(FREE)  
An employee of an educational or research institution. Members shall have one (1) vote and will be eligible to hold office on the CNAM board (except executive positions) and participate on CNAM committees.

### **Student Member**

(FREE)  
A full-time student currently enrolled in a diploma, undergraduate or graduate program of an accredited educational institution, or enrolled in a recognized apprenticeship program. The curriculum or apprenticeship should have a reasonable relationship to Municipal Infrastructure Asset Management. This is a non-voting membership category and members may not hold office on the CNAM board. Members may participate on select CNAM committees.

You're invited to participate in building a new association. By Municipalities, For Municipalities.

**Become a member today!**

Complete the online registration form at: [www.cnam.ca/membership](http://www.cnam.ca/membership)